



2017 EUROPEAN CULTURE FORUM

Superstudio
Via Tortona 27
Milan
7-8 December 2017

Thursday 7 December

09:00-09:30 Registration and welcome coffee

09:30-10:15 Welcome by **Roberto Maroni**, President of Lombardy Region and **Giuseppe Sala**, Mayor of Milan.

Opening session

- **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport
 - **Antonio Tajani**, President of the European Parliament
 - **Dario Franceschini**, Minister of Cultural Heritage and Activities and Tourism of Italy
 - **Indrek Saar**, Minister of Culture of Estonia
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10:15-10:30 **Video - Culture makes Europe (setting the scene)**

10:30-10:45 **Coffee break**

10:45 -11:00 **The European Year of Cultural Heritage starts now!**

Official launch of the Year by **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport.

Video message from **Jean-Claude Juncker**, President of the European Commission.

*With the presence of **Indrek Saar**, Minister of Culture of Estonia; **Dario Franceschini**, Minister of Cultural Heritage and Activities and Tourism of Italy; **Antonio Tajani**, President of the European Parliament, and **Petra Kammerevert**, Member of the European Parliament and Chair of the CULT Committee.*

11:00-11:30 **Testimonials – my story, our heritage**

11:30-13:15 Plenary Session 1:

**Cultural heritage: the beating heart of Europe?
Panel debate**

Moderated by **Hannah Conway**, Composer and Audience Engagement Specialist, and **Norman Jardine**, Head of Unit for Communication, DG Human Resources, European Commission.

Speakers:

- **Silvia Costa**, Member of the European Parliament and former Chair of the EP CULT Committee
- **Prof. Małgorzata Omilanowska**, Professor of Art History at the University of Gdańsk, former Minister of Culture and National Heritage of Poland
- **Prof. Dr. Hermann Parzinger**, President of Prussian Cultural Heritage Foundation, Ambassador of the European Year of Cultural Heritage 2018 in Germany
- **Sneška Quaedvlieg-Mihailović**, Secretary General of Europa Nostra and Coordinator of the European Heritage Alliance 3.3
- **Prof. Pier Luigi Sacco**, Professor of Cultural Economics, IULM University, Milan

*With the participation of **Jill Cousins**, Executive Director at Europeana.*

Reactions, debate and Q&A with the audience.

13:15-14:45 Lunch

14:45-16:45 Plenary Session 2:

**Challenges (for Culture) in Europe: 2007,2017,2027
Panel debate**

Moderators:

Hannah Conway and **Norman Jardine**

*Keynote speech by **Petra Kammerevert**, Member of the European Parliament and Chair of the CULT Committee.*

Speakers:

- **Miren Arzalluz**, Director at Etxepare Basque Institute, Basque Government
- **Johannes Ebert**, Secretary General at Goethe Institut
- **Csilla Hegedüs**, President at Transylvania Trust, former Minister of Culture and Deputy Prime Minister of Romania
- **Ferdinand Richard**, Founder and Director of A.M.I, the National Centre for the Development of Contemporary Musics and President of the Roberto Cimetta Fund
- **Katherine Watson**, Director General at European Cultural Foundation

Reactions, debate and Q&A with the audience.

16:45-17:15 Musical performance

17:15 End of Day 1

Friday 8 December

09:00-09:30 Welcome by **Cristina Cappellini**, Councillor for Culture of the Lombardy Region, and **Filippo Del Corno**, Councillor for Culture of the Municipality of Milan.

Opening address by **Mircea Diaconu**, Member of the European Parliament and Vice-Chair of the CULT Committee.

09:30-11:30 **Plenary Session 3:**

**Culture in cities and regions: closer, better, faster, stronger?
Panel debate**

Moderators:

Hannah Conway and **Norman Jardine**

Speakers:

- **Alexandra Szalay-Bobrovniczky**, Deputy Mayor of Budapest
- **Dr. Beatriz García**, Researcher in Urban Sociology, University of Liverpool
- **Dr. Shain Shapiro**, Founder and CEO, Sound Diplomacy
- **Michael Walling**, Artistic Director, Border Crossings
- **Oeds Westerhof**, Director, Network & Legacy, Leeuwarden-Fryslân 2018

Pitch presentations:

- **Re-Future** (integration of unaccompanied refugee minors)
 - **Museum of Art in Łódź**, Poland
 - **Bios Romantso**, Athens, Greece
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Reactions, debate and Q&A with the audience

11:30-11:45 **Coffee break**

11:45-12:45 **Parallel working sessions**

- **European Year of Cultural Heritage** – how can you take part?
 - **Culture for Cities and Regions & Cultural and Creative Cities Monitor** – unlocking the local potential of Europe
 - **Films of the past for the future of film**
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12:45-14:15 **Lunch**

14:15-15:15 **Parallel working sessions**

- **Creative spaces** – reinventing tomorrow's shared heritage
 - **Creative Europe and integration of migrant and refugees** – one year later
 - **Cultural heritage and civil society** – together for heritage
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15:15-15:45 **Presentation of the European Culture Forum 2017 Game Jam results** by **Marco Accordi Rickards**, Executive Director of the Video Game Museum of Rome (VIGAMUS), and **Susan Gold**, Founder of Global Game Jam.

15:45-16:00 **Closing Remarks**

16:00 **End of the Forum**
